

PRESS RELEASE
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Grammy-Award Winning Drumming Icon John "JR" Robinson Joins Soundbrenner Artist Family

*Smart Vibrating Metronome, Soundbrenner Pulse,
Now the Cornerstone of Rhythm for The Most Recorded Drummer In History*

Hong Kong – *January 1st, 2017* -- Soundbrenner, the authority on rhythm and inventor of the first-ever smart vibrating metronome, is proud to announce that the most recorded drummer in history, John "JR" Robinson has joined the Soundbrenner Artist Family. John "JR" Robinson is now in the studio and on the road with the award-winning Soundbrenner Pulse.

An alumnus of the Berklee College of Music, some of John "JR" Robinson's hits include:

- All Night Long, You Are and Say You Say Me by Lionel Richie
- I'm So Excited and Slow Hand by the Pointer Sisters
- I'm Just A Gigolo and California Girls by David Lee Roth
- Higher Love, The Finer Things and Back In The Highlife by Steve Winwood
- Express Yourself by Madonna
- Off The Wall, Don't Stop Til You Get Enough, Rock With You, The Way You Make Me Feel, Smooth Criminal, Workin Day and Night and Bad from the late great Michael Jackson
- Change The World by Eric Clapton
- In 1983, JR won a Grammy with Rufus and Chaka Khan for "Ain't Nobody"
- And many more

JR played drums for the new Quincy Jones Live at Montreux (2009) and with David Foster and Friends, on "Hitman". Currently, John "JR" Robinson is the drummer for Quincy Jones (1979-present) and for Barbra Streisand (1993-present).

Some of John "JR" Robinson's motion picture credits include; My Cousin Vinny, Grand Canyon, Pure Country, Phenomenon, The Body Guard, First Wives Club, Celtic Pride, Dave, Denise The Menace, Evening Star, Father's Day, Free Willy, Hercules, How Stella Got Her Groove Back, Independence Day, Jerry McGuire, The Mirror Has Two Faces, Little Rascals, Nothing To Lose, Nutty Professor, The Preacher's Wife, Quest For Camelot, South Park, Space Jam, Tin Cup, The Waterboy, Dinosaur, America's Sweethearts, Rush Hour 2, That Thing That You Do, Pirates of the Caribbean (Dead Man's Chest), Hairspray, Frasier Theme, Fever Pitch, Anchorman, Austin Powers in Goldmember, Dodgeball, Garfield, My Cousin Vinny, What Happens In Vegas, You Me & Dupree, Drillbit Taylor, Marley & Me, 27 Dresses, Tropic Thunder, Yes Man, Year One, I Love You Man and License To Wed.

John "JR" Robinson has two solo CDs, Funkshui (2004) and Platinum (2010) on his own label, Homecourt Records, and another CD, Rivers Of Paradise, with his band, TRW, released through Frontiers Records.

In 2005, John Robinson was inducted into the Iowa Rock 'n Roll Music Association Hall of Fame — claiming that JR is "the most recorded drummer in history, even surpassing the great Hal Blaine."

JR continues to produce a wide variety of projects and maintains a recording studio in Thousand Oaks, CA, where he continues to add his magic to numerous hits, movies and jingles.

John "JR" Robinson said, "The Soundbrenner Pulse has fundamentally changed the way I play. I have been searching for a metronome solution that allows me the freedom to put the music first. Whether I am playing in a solo setting or as part of an ensemble I finally have something that allows me to escape the annoying click and embrace musical creativity. I am proud to be working with a company that understand music, musicians and the need to feel the expression of rhythm."



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Soundbrenner CEO and Co-Founder, Florian Simmendinger continued, "We are so honored and humbled to be working with the most recorded drummer in history. As someone who has spent his life dedicated to the very essence of rhythmic expression, we see JR as a very special ambassador to Soundbrenner. We look forward to hearing more incredible performances from JR as we work together to continue to realize our long-term vision of creating better musicians through rhythm."

About Soundbrenner Limited

Soundbrenner Ltd. develops technologies and consumer electronics that facilitate musical expression. Its first product, the Soundbrenner Pulse, is the first smart wearable device designed specifically for musicians. Strapped around the arm or leg, the Soundbrenner Pulse helps musicians stay on the beat by delivering silent, precise vibrations that let them feel the desired beat on their skin; the Soundbrenner app offers tools to help musicians improve their sound. Founded in 2014 by three entrepreneurial musicians, the Berlin-based company is backed by Hong Kong-based IoT accelerator Brinc. The Soundbrenner Pulse is now available at premium retailers around the globe including Amazon.com, Guitar Center, Musician's Friend and many more. More information is available at www.soundbrenner.com,

Download Soundbrenner's free standalone app "The Metronome by Soundbrenner" for [iOS](#) or for [Android](#).

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